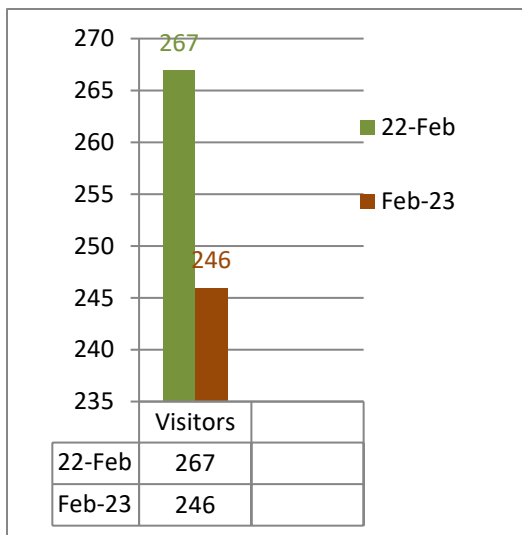


Gordonsville's Visitor Center

Monthly Report – February 2023

Number of Visitors for February 2023 as compared February 2022: Several days of inclement weather affected visitor traffic. Continued to see strong visitor presence from Bluegreen Resorts. BBX, Wellhung, and wineries drew visitors. Seeing visitors coming to downtown shops. Continued to have folks “passing through and stopping”. Antiques continue to draw visitors to the area. Some folks moving into the area. Folks came in from Massanutten Resort. Champion Ice House, Patch Brewing and Jackson Market and Company also drew visitors to the area. Outdoor activity and hiking interest drew folks. Folks continued to be interested in Montpelier, Monticello and James Madison Museum. Civil War battlefields continue to draw folks. Several folks dropped in to gather information for upcoming family visits to the area.



Events/Community Involvement:

- Regular Merchant check-ins
- Initial support to Cub Scout Aviation Day
- Initial support to Historic Garden Week
- Initial support to Uncorked Wine Festival
- Orange Chamber “Good Morning” networking event held at Jackson and Company Market
- Worked with area Visitor Centers to promote GVL events
- Supported Gordonsville’s Airport “fly-in” re-opening
- Continued work with Area Guides regarding Gordonsville events
- Supported several Valentine’s Day events throughout the county
- Continued to work with Gordonsville on Main’s event organizer
- Continued work on walking tour
- Chicken Festival/5K/1K planning continued
- Worked with BlueGreen Resorts’ RM on continued support to town events
- Continued to communicate with Orange Tourism Advisory Committee members

Revenue:

- **Cash Donations = \$ 15**

Respectfully Submitted by,

David H. Solomon
Visitor Center Director